

Search for...

Advanced Search

Manopeli recommends Travelport and Al Tassar Travel Group join forces to drive... posted in Travelport

Tweet 0 Like 0 Share

GulfCapital smeinfo Awards **Winners announced!** **Click here to see the full list**

CATEGORY SPONSORS: **MasterCard Worldwide** **RSA**

smeinfo powered by AMEinfo

The more you know, the more you grow

Home : News : Company News : S : SMAP Expo

Browse related articles

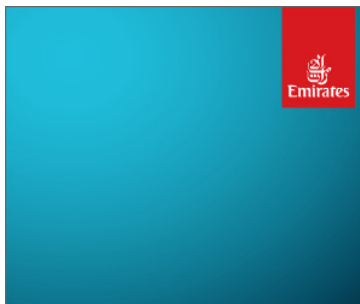
« Previous article Next article »

Moroccan real estate to fore as new show opens in Abu Dhabi

United Arab Emirates: Wednesday, January 23 - 2013 at 16:54

PRESS RELEASE

Morocco's largest ever mixed-used development, a joint venture between Abu Dhabi based Al Maabar International and Morocco's Bouragreg Agency, will take centre stage on Thursday when the world's leading Moroccan real estate and lifestyle event opens its doors in the UAE capital.



SMAP Expo Abu Dhabi, running for the first time from 24 to 26 January at the Abu Dhabi National Exhibition Centre, will showcase a full range of properties available in the North African country and shine a spotlight on a full line-up of more than 35 major Moroccan developers presenting their latest property developments in the popular tourism destination.

The three-day event offers a wide platform for UAE based investors to explore opportunities in Moroccan real estate, with all eyes expected to be focused on the country's largest ever mixed-

use development, dubbed as a new benchmark for luxury lifestyle in the MENA region.

The Bab Al Bahr development is a four-phase project in the Moroccan capital Rabat, currently being developed by the Bab Al Bahr Development Company (BBDC), a joint venture between the Al Maabar International and Bouregreg Agency.

With a focus on the development's Arts District, BBDC will showcase a variety of luxury residential buildings, a five-star hotel, boutiques and an array of art galleries and museums.

Mr. Yousef Al Nowais, Managing Director of Al Maabar International Investment, said, "Al Maabar along with its JV partner, the Bouregreg Agency of Morocco, is honored to take the lead through its Bab al Bahr stand in the first SMAP EXPO in Abu Dhabi, reflecting the UAE's long-standing economic partnership with Morocco."

"This is in line with Al Maabar's role in exporting Abu Dhabi's Vision 2030 through Bab Al Bahr mixed-use development project," he added.

Palm Real Estate, another exhibitor at SMAP Expo Abu Dhabi, will launch a fully integrated residential development in the southern city of Marrakesh, featuring 132 apartments, 150 plots of land, 85 villas, and surrounding community amenities, including restaurants, a supermarket, children play areas, and Spa Hammams, traditional Moroccan baths.

The exclusive development, called Golf Resorts@Spa has been strategically located amid four 18-hole championship golf courses, ensuring would-be buyers with a penchant for golf will have plenty of options to fine-tune their swing.

Jalil Tahiri, CEO of Palm Real Estate, said, "Morocco is establishing itself as a world leader in luxury real estate, making property the next big investment opportunity for those looking to invest in a growing market."

"Our new development in Marrakesh that we are launching at SMAP Abu Dhabi is ideal for UAE buyers, whether they are looking to buy multiple properties as a long term investment, or if they are looking for their own holiday home. Every buyer that purchases a property at our stand during the event will receive from us a piece of Chopard jewellery as a special gift," he added.

Other headline property developers taking part in the first edition of SMAP Expo Abu Dhabi include Alliance Development, Casa Marina, Groupe Al Amane, Hivernage Garden Marakech, Holmarcom, Marchika, and Marina D'or, Onapar.

Related content



Year in review: Dubai real estate »



Overconfidence seen as biggest danger to Dubai... »



Indians top list of buyers of Dubai property »



Jones Lang LaSalle releases Q4-2012 Dubai real... »

Is the

Banking

Sector important to you?

Events Directory

Organise your events diary by accessing the region's biggest directory of business events in the region

- Filter by Country -

- Filter by Industry -

January 2013						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Organising an event? List it for free »

See all 28 events this month

Newsletters

Stay informed with timely insight, analysis and news direct to your inbox
Subscribe to our range of e-newsletters

Company news »

Industry news »

Country business news »

A dedicated conference at the show will highlight everything potential investors need to know about investing in Moroccan real estate, delivered by leading property lawyers and legal experts in the country's real estate sector.

Visitors to the show will also be treated to a live concert every afternoon featuring Moroccan stars Asmae Lamnawar, Saad Lamjarrad, Abderrahim Souiri and Abdel Moughit, which will celebrate the friendship of the Moroccan and Emirati people.

SMAP Expo Abu Dhabi will be the first stop of a series of regular SMAP Expos across Europe in 2013 showcasing Moroccan real estate investment opportunities. Following its debut in the UAE capital, the showpiece event moves onto regular venues in France, Italy, Spain, Belgium, and the Netherlands.

SMAP Expo Abu Dhabi is a part of an expansion project that the SMAP Group is undertaking to explore new markets in the Middle East and Europe, which include the Kingdom of Saudi Arabia (SMAP Expo Jeddah), and the UK (SMAP Expo London).



The first edition of the SMAP Expo Abu Dhabi opens its doors tomorrow at ADNEC, showcasing Moroccan real estate investment opportunities for thousands of UAE based investors. [Enlarge »](#)

Article Options

- [PDF](#)
- [E-MAIL](#)
- [PRINT](#)
- [SAVE](#)
- [LOGIN TO ADD TO WATCHLIST](#)

[Log in](#) to request more information from SMAP Expo

Related site: <http://www.smapgroup.com>.



Posted by Siba Sami Ammari
Wednesday, January 23 - 2013 at 16:54 UAE local time (GMT+4)

Replication or redistribution in whole or in part is expressly prohibited without the prior written consent of AME Info FZ LLC / 4C.

[Notes and Media Contacts »](#)

[Disclaimer »](#)

Business Directory

More than 235,000 business people visit the AMEInfo Business Directory every week - start growing your customer base today by listing your company details.

[List your company details for FREE in the region's biggest online directory »](#)

Access company information for 14 countries in the Middle East for FREE

Latest Jobs

Senior Design Architect

Dubai
Attractive Salary Package

Senior Store Accountant

Kuwait
KD 1000 to 1250

[Browse all jobs »](#)

News Alerts

Track your competitors and spot market opportunities. Get Watchlist news alerts on industry or individual company news, straight to your Inbox

[What are Watchlists? »](#)
[Register / log in to set up Watchlists »](#)

Tools

AMEInfo tools:

Weather Forecast

See what the weather is forecast to be like for your area

Currency Converter

Track the latest foreign exchange rates across the major global currencies

Current World Time

Find clients' business hours across global time zones

Travel Visa Requirements

Check all visas requirements when booking business travel trips

Broadband Checker

How does your broadband compare?

Businesses for Sale

Find a business opportunity

Industries

- Aviation
- Banking
- Education
- Energy, oil and gas
- Executive motoring
- Finance and economy
- Healthcare
- Manufacturing and industry
- Media and advertising
- Real estate
- Technology
- Telecoms
- Tourism
- Special reports
- Events coverage

AME Info Services

RSS Feeds

Country News

- Bahrain news
- Jordan news
- Kuwait news
- Qatar news
- Saudi Arabia news
- UAE news
- Middle East news
- Country guides

Newsletters

News Releases

- Appointments
- Company news
- Event news
- Research and studies
- Latest news articles

Mobile

Video & Audio

- Latest videos
- Latest audio

Alerts

Business tools

- Travel Visa Requirements
- Jobs
- White papers library
- Businesses for sale
- Currency converter
- Current world time
- E-mail alerts
- Media center
- Online parcel tracking
- Weather forecast
- Mobile services
- Top 25 business sites
- Broadband checker

About Us

- Post a Press Release
- Advertising & Sponsorship