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Story

## Moroccan property focus for Abu Dhabi show

Abu Dhabi, 3 hours, 28 minutes ago

More than 35 major Moroccan developers will showcase their latest property developments at an upcoming real estate exhibition in Abu Dhabi.

The first edition of SMAP Expo Abu Dhabi, a leading global Moroccan real estate and lifestyle exhibition, is taking place from January 24 to 26 at Abu Dhabi National Exhibition Centre.

Several high profile developers will be using event in the UAE capital to launch

their real estate developments and showcase flagship projects in 25 Moroccan cities including Marrak Agadir, Rabat, Casablanca, Tangier, Fez, Tetouan, Nador, and Saidia.

Samir El Chammah, CEO of SMAP Group, organisers of SMAP Expo Abu Dhabi, said: "Moroccan real estate has always been an attractive investment option for UAE investors due to the relatively low cost of living and favourable exchange rates."

"There is a large variety of quality properties available for any budget, from small apartments from \$50,000 to large villas in the very popular Marrakech, starting from \$200,000. There is also a wide selection of high luxury properties with prices available upon request.

"Whether UAE buyers are looking to invest in a luxury tourism resort, in a rental apartment or villa, commercial property, there are plenty of options, and these will all be made readily available at SMAP Expo Abu Dhabi," he added.



SMAP Expo Abu Dhabi will be the first stop of a series of regular SMAP Expos across Europe in 2013, showcasing Moroccan real estate investment opportunities. Following its debut in the UAE capital, showpiece event moves onto regular venues in France, Italy, Spain, Belgium, and the Netherlands.

Rabat, the capital of Morocco is the city of honour at the inaugural Abu Dhabi show, with a dedicated space on the exhibition floor reserved for the "Medina" – a showcase of Moroccan lifestyle and commercial activities that reflect the country's diversity, culture, and heritage.

A series of conferences will also highlight everything potential investors need to know about investing in Moroccan real estate, delivered by leading property lawyers and legal experts in the country's real estate sector. Visitors at the show will also be treated to a live concert every afternoon.

SMAP Expo Abu Dhabi is a part of an expansion project that the SMAP Group is undertaking to explore markets in the Middle East and Europe, which include Saudi Arabia (SMAP Expo Jeddah), and the UK (SMAP Expo London). – **TradeArabia News Service**

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