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Spotlight On Moroccan Real Estate As New Show Launches In Abu Dhabi (20 January 2013)

Leading property developers prepare to showcase latest developments at first edition of SMAP Expo Abu Dhabi

Property investors based in the UAE who are looking to splurge on prime Moroccan real estate will be able to take advantage of a unique investment opportunity this week, when the capital hosts SMAP Expo Abu Dhabi for the first time.

Taking place from 24-26 January at Abu Dhabi National Exhibition Centre (ADNEC), SMAP Expo Abu Dhabi is the leading global Moroccan real estate and lifestyle exhibition, shining a spotlight on a full line-up of more than 35 major Moroccan developers showcasing their latest property developments in the popular North African tourism destination.

Several high profile developers will be using the three-day event in the UAE capital to launch their real estate projects, as investors look to

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take advantage of a rosy outlook for the Moroccan real estate market, which attracted a n foreign direct investment in 2012 according to the Moroccan Exchange Authority.

Alliance Development, Bab Al Bahr, Casa Marina, Groupe Al Amane, Hivernage Garden Holmarcom, Marchika, Marina D'or, Onapar, and Palm Real Estate will all showcase flags Moroccan cities including Marrakesh, Agadir, Rabat, Casablanca, Tangier, Fez, Tetouan,

Samir El Chamamah, CEO of SMAP Group, organisers of SMAP Expo Abu Dhabi, said: "M has always been an attractive investment option for UAE investors due to the relatively lo favourable exchange rates."

"There is a large variety of quality properties available for any budget, from small apartme or large villas in the very popular Marrakech, starting from US\$200,000. There is also a w end luxury properties with prices available upon request."

"Whether UAE buyers are looking to invest in a luxury tourism resort, in a rental apartmer commercial property, there are plenty of options, and these will all be made readily availa Abu Dhabi."

SMAP Expo Abu Dhabi will be the first stop of a series of regular SMAP Expos across Eu showcasing Moroccan real estate investment opportunities. Following its debut in the UAI showpiece event moves onto regular venues in France, Italy, Spain, Belgium, and the Ne

Rabat, the capital of Morocco is the city of honour at the inaugural Abu Dhabi show, with on the exhibition floor reserved for the "Medina" – a showcase of Moroccan lifestyle and c that reflect the country's diversity, culture, and heritage. Tourism advice will be available f discovering the Moroccan world.

Meanwhile, a series of conferences will also highlight everything potential investors need investing in Moroccan real estate, delivered by leading property lawyers and legal experts estate sector. Visitors at the show will also be treated to a live concert every afternoon, ce friendship of the Moroccan and Emirati people.

SMAP Expo Abu Dhabi is a part of an expansion project that the SMAP Group is undertal markets in the Middle East and Europe, which include the Kingdom of Saudi Arabia (SMA and the UK (SMAP Expo London). More information about SMAP Expo Abu Dhabi and th available at www.smapgroup.com.

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